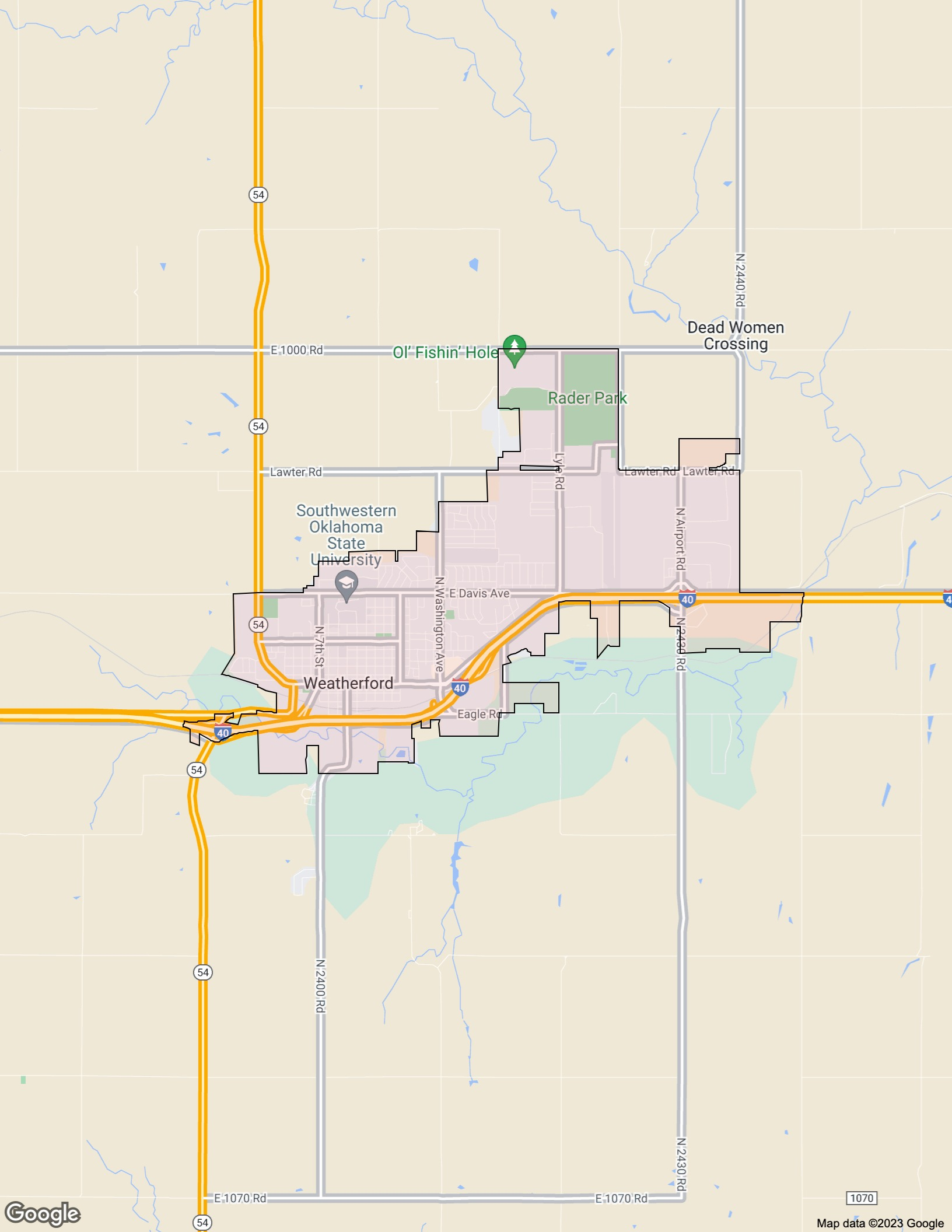


RETAIL ATTRACTIONS, LLC

Economic Development Consulting

**Weatherford, Oklahoma
4th Quarter 2023
City Limits**



54

54

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E. 1000 Rd

Lawter Rd

Southwestern
Oklahoma
State
University

Weatherford

Ol' Fishin' Hole

Rader Park

E. Davis Ave

Eagle Rd

Dead Women
Crossing

N. 2400 Rd

N. Airport Rd

N. 2430 Rd

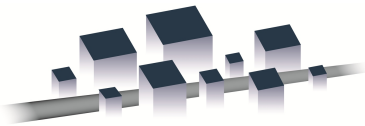
N. 2430 Rd

E. 1070 Rd

E. 1070 Rd

1070

Demographics



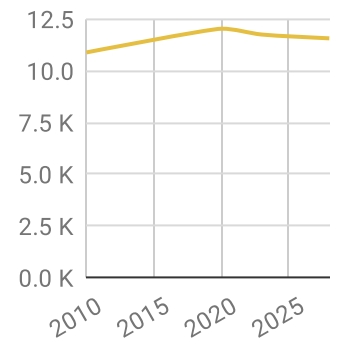
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

City Limits

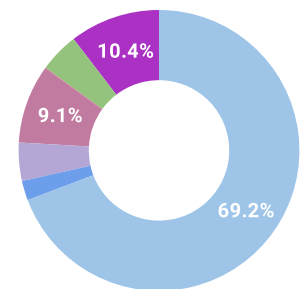
Population

Estimated Population (2023)	11,753
Projected Population (2028)	11,570
Census Population (2020)	12,035
Census Population (2010)	10,889
Projected Annual Growth (2023-2028)	-183 -0.3%
Historical Annual Growth (2020-2023)	-282 -0.8%
Historical Annual Growth (2010-2020)	1,146 1.1%
Estimated Population Density (2023)	1,536 <i>psm</i>
Trade Area Size	7.7 <i>sq mi</i>



Race and Ethnicity (2023)

Not Hispanic or Latino Population		Count	Percentage
White		7,520	75.3%
Black or African American		252	2.5%
American Indian or Alaska Native		434	4.3%
Asian		1,059	10.6%
Hawaiian or Pacific Islander		1	-
Other Race		5	-
Two or More Races		715	7.2%
Hispanic or Latino Population		Count	Percentage
White		618	35.0%
Black or African American		12	0.7%
American Indian or Alaska Native		84	4.8%
Asian		9	0.5%
Hispanic Hawaiian or Pacific Islander		4	0.2%
Other Race		531	30.1%
Two or More Races		509	28.8%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

Weatherford, Oklahoma

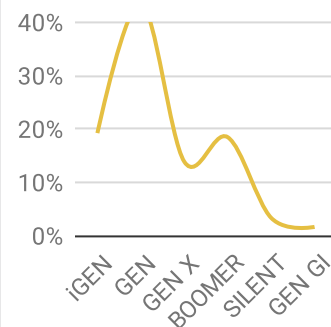
City Limits

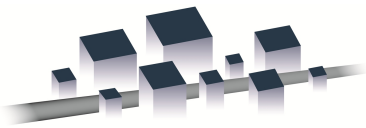
Age Distribution (2023)

Age Under 5 Years	773	6.6%
Age 5 to 9 Years	748	6.4%
Age 10 to 14 Years	735	6.3%
Age 15 to 19 Years	1,243	10.6%
Age 20 to 24 Years	2,374	20.2%
Age 25 to 29 Years	840	7.1%
Age 30 to 34 Years	665	5.7%
Age 35 to 39 Years	594	5.1%
Age 40 to 44 Years	570	4.8%
Age 45 to 49 Years	463	3.9%
Age 50 to 54 Years	441	3.8%
Age 55 to 59 Years	487	4.1%
Age 60 to 64 Years	510	4.3%
Age 65 to 69 Years	382	3.3%
Age 70 to 74 Years	346	2.9%
Age 75 to 79 Years	248	2.1%
Age 80 to 84 Years	142	1.2%
Age 85 Years or Over	191	1.6%
Median Age	24.0	

Generation (2023)

iGeneration (Age Under 15 Years)	2,256	19.2%
Generation 9/11 Millennials (Age 15 to 34 Years)	5,122	43.6%
Gen Xers (Age 35 to 49 Years)	1,627	13.8%
Baby Boomers (Age 50 to 74 Years)	2,166	18.4%
Silent Generation (Age 75 to 84 Years)	390	3.3%
G.I. Generation (Age 85 Years or Over)	191	1.6%



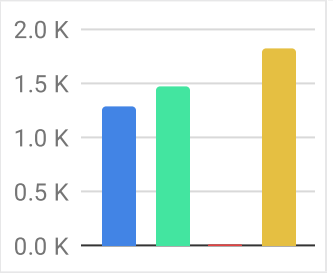


RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma
City Limits

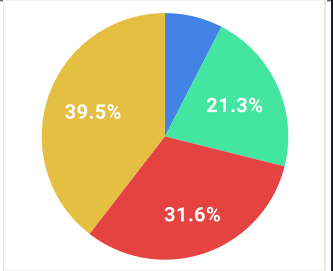
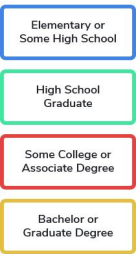
Household Type (2023)

Total Households	4,584
Family Households	2,759 60.2%
Family Households with Children	1,288 46.7%
Family Households No Children	1,471 53.3%
Non-Family Households	1,825 39.8%
Non-Family Households with Children	3 0.2%
Non-Family Households No Children	1,822 99.8%



Education Attainment (2023)

Elementary or Some High School	445 7.6%
High School Graduate	1,254 21.3%
Some College or Associate Degree	1,855 31.6%
Bachelor or Graduate Degree	2,323 39.5%



Household Income (2023)

Estimated Average Household Income	\$77,288
Estimated Median Household Income	\$57,387
HH Income Under \$10,000	317 6.9%
HH Income \$10,000 to \$34,999	1,423 31.0%
HH Income \$35,000 to \$49,999	337 7.4%
HH Income \$50,000 to \$74,999	680 14.8%
HH Income \$75,000 to \$99,999	440 9.6%
HH Income \$100,000 to \$149,999	791 17.3%
HH Income \$150,000 or More	593 12.9%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

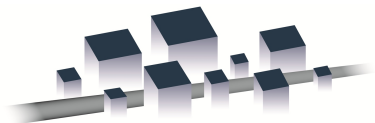
Weatherford, Oklahoma		
City Limits		
Population		
Estimated Population (2023)	11,753	
Projected Population (2028)	11,570	
Census Population (2020)	12,035	
Census Population (2010)	10,889	
Projected Annual Growth (2023-2028)	-183	-0.3%
Historical Annual Growth (2020-2023)	-282	-0.8%
Historical Annual Growth (2010-2020)	1,146	1.1%
Estimated Population Density (2023)	1,536	psm
Trade Area Size	7.7	sq mi
Households		
Estimated Households (2023)	4,584	
Projected Households (2028)	4,339	
Census Households (2020)	4,704	
Census Households (2010)	4,464	
Projected Annual Growth (2023-2028)	-245	-1.1%
Historical Annual Change (2010-2023)	120	0.2%
Average Household Income		
Estimated Average Household Income (2023)	\$77,288	
Projected Average Household Income (2028)	\$87,206	
Census Average Household Income (2010)	\$54,762	
Census Average Household Income (2000)	\$40,656	
Projected Annual Change (2023-2028)	\$9,918	2.6%
Historical Annual Change (2000-2023)	\$36,632	3.9%
Median Household Income		
Estimated Median Household Income (2023)	\$57,387	
Projected Median Household Income (2028)	\$58,864	
Census Median Household Income (2010)	\$46,331	
Census Median Household Income (2000)	\$28,163	
Projected Annual Change (2023-2028)	\$1,477	0.5%
Historical Annual Change (2000-2023)	\$29,224	4.5%
Per Capita Income		
Estimated Per Capita Income (2023)	\$30,621	
Projected Per Capita Income (2028)	\$33,188	
Census Per Capita Income (2010)	\$22,445	
Census Per Capita Income (2000)	\$16,160	
Projected Annual Change (2023-2028)	\$2,567	1.7%
Historical Annual Change (2000-2023)	\$14,461	3.9%
Estimated Average Household Net Worth (2023)	\$378,094	

Weatherford, Oklahoma

City Limits

Race and Ethnicity

Total Population (2023)	11,753	
White (2023)	8,138	69.2%
Black or African American (2023)	264	2.2%
American Indian or Alaska Native (2023)	518	4.4%
Asian (2023)	1,068	9.1%
Hawaiian or Pacific Islander (2023)	5	-
Other Race (2023)	536	4.6%
Two or More Races (2023)	1,224	10.4%
Population < 18 (2023)	2,717	23.1%
White Not Hispanic	1,566	57.6%
Black or African American	52	1.9%
Asian	33	1.2%
Other Race Not Hispanic	457	16.8%
Hispanic	609	22.4%
Not Hispanic or Latino Population (2023)	9,986	85.0%
Not Hispanic White	7,520	75.3%
Not Hispanic Black or African American	252	2.5%
Not Hispanic American Indian or Alaska Native	434	4.3%
Not Hispanic Asian	1,059	10.6%
Not Hispanic Hawaiian or Pacific Islander	1	-
Not Hispanic Other Race	5	-
Not Hispanic Two or More Races	715	7.2%
Hispanic or Latino Population (2023)	1,767	15.0%
Hispanic White	618	35.0%
Hispanic Black or African American	12	0.7%
Hispanic American Indian or Alaska Native	84	4.8%
Hispanic Asian	9	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.2%
Hispanic Other Race	531	30.1%
Hispanic Two or More Races	509	28.8%
Not Hispanic or Latino Population (2020)	10,484	87.1%
Hispanic or Latino Population (2020)	1,551	12.9%
Not Hispanic or Latino Population (2010)	10,079	92.6%
Hispanic or Latino Population (2010)	810	7.4%
Not Hispanic or Latino Population (2028)	9,826	84.9%
Hispanic or Latino Population (2028)	1,744	15.1%
Projected Annual Growth (2023-2028)	-23	-0.3%
Historical Annual Growth (2010-2020)	741	9.1%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

City Limits

Total Age Distribution (2023)

Total Population	11,753	
Age Under 5 Years	773	6.6%
Age 5 to 9 Years	748	6.4%
Age 10 to 14 Years	735	6.3%
Age 15 to 19 Years	1,243	10.6%
Age 20 to 24 Years	2,374	20.2%
Age 25 to 29 Years	840	7.1%
Age 30 to 34 Years	665	5.7%
Age 35 to 39 Years	594	5.1%
Age 40 to 44 Years	570	4.8%
Age 45 to 49 Years	463	3.9%
Age 50 to 54 Years	441	3.8%
Age 55 to 59 Years	487	4.1%
Age 60 to 64 Years	510	4.3%
Age 65 to 69 Years	382	3.3%
Age 70 to 74 Years	346	2.9%
Age 75 to 79 Years	248	2.1%
Age 80 to 84 Years	142	1.2%
Age 85 Years or Over	191	1.6%
Median Age	24.0	
Age 19 Years or Less	3,499	29.8%
Age 20 to 64 Years	6,944	59.1%
Age 65 Years or Over	1,309	11.1%

Female Age Distribution (2023)

Female Population	5,948	50.6%
Age Under 5 Years	371	6.2%
Age 5 to 9 Years	344	5.8%
Age 10 to 14 Years	382	6.4%
Age 15 to 19 Years	663	11.1%
Age 20 to 24 Years	1,186	19.9%
Age 25 to 29 Years	367	6.2%
Age 30 to 34 Years	318	5.3%
Age 35 to 39 Years	291	4.9%
Age 40 to 44 Years	298	5.0%
Age 45 to 49 Years	231	3.9%
Age 50 to 54 Years	218	3.7%
Age 55 to 59 Years	240	4.0%
Age 60 to 64 Years	249	4.2%
Age 65 to 69 Years	214	3.6%
Age 70 to 74 Years	200	3.4%
Age 75 to 79 Years	152	2.6%
Age 80 to 84 Years	95	1.6%
Age 85 Years or Over	130	2.2%
Female Median Age	24.4	
Age 19 Years or Less	1,760	29.6%
Age 20 to 64 Years	3,398	57.1%
Age 65 Years or Over	791	13.3%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

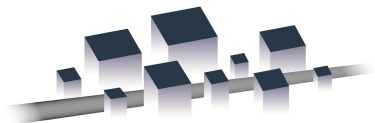
City Limits

Male Age Distribution (2023)

Male Population	5,805	49.4%
Age Under 5 Years	402	6.9%
Age 5 to 9 Years	404	7.0%
Age 10 to 14 Years	353	6.1%
Age 15 to 19 Years	580	10.0%
Age 20 to 24 Years	1,188	20.5%
Age 25 to 29 Years	473	8.1%
Age 30 to 34 Years	347	6.0%
Age 35 to 39 Years	303	5.2%
Age 40 to 44 Years	272	4.7%
Age 45 to 49 Years	232	4.0%
Age 50 to 54 Years	223	3.8%
Age 55 to 59 Years	247	4.3%
Age 60 to 64 Years	261	4.5%
Age 65 to 69 Years	168	2.9%
Age 70 to 74 Years	146	2.5%
Age 75 to 79 Years	96	1.7%
Age 80 to 84 Years	47	0.8%
Age 85 Years or Over	61	1.1%
Male Median Age	23.9	
Age 19 Years or Less	1,739	30.0%
Age 20 to 64 Years	3,546	61.1%
Age 65 Years or Over	518	8.9%

Males per 100 Females (2023)

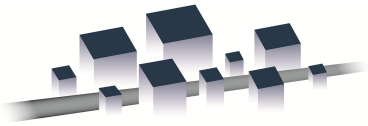
Overall Comparison	98	
Age Under 5 Years	108	52.0%
Age 5 to 9 Years	117	54.0%
Age 10 to 14 Years	92	48.0%
Age 15 to 19 Years	87	46.7%
Age 20 to 24 Years	100	50.0%
Age 25 to 29 Years	129	56.3%
Age 30 to 34 Years	109	52.2%
Age 35 to 39 Years	104	51.0%
Age 40 to 44 Years	91	47.7%
Age 45 to 49 Years	100	50.1%
Age 50 to 54 Years	102	50.6%
Age 55 to 59 Years	103	50.7%
Age 60 to 64 Years	105	51.2%
Age 65 to 69 Years	79	44.0%
Age 70 to 74 Years	73	42.2%
Age 75 to 79 Years	63	38.7%
Age 80 to 84 Years	49	33.1%
Age 85 Years or Over	47	31.9%
Age 19 Years or Less	99	49.7%
Age 20 to 39 Years	107	51.7%
Age 40 to 64 Years	100	50.0%
Age 65 Years or Over	65	39.6%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma
City Limits

Household Type (2023)		
Total Households	4,584	
Households with Children	1,291	28.2%
Average Household Size	2.3	
Household Density per Square Mile	599	
Population Family	8,213	69.9%
Population Non-Family	2,529	21.5%
Population Group Quarters	1,011	8.6%
Family Households	2,759	60.2%
Married Couple Households	2,051	74.3%
Other Family Households with Children	708	25.7%
Family Households with Children	1,288	46.7%
Married Couple with Children	890	69.1%
Other Family Households with Children	398	30.9%
Family Households No Children	1,471	53.3%
Married Couple No Children	1,161	78.9%
Other Family Households No Children	310	21.1%
Non-Family Households	1,825	39.8%
Non-Family Households with Children	3	0.2%
Non-Family Households No Children	1,822	99.8%
Average Family Household Size	3.0	
Average Family Income	\$94,291	
Median Family Income	\$80,051	
Average Non-Family Household Size	1.4	
Marital Status (2023)		
Population Age 15 Years or Over	9,497	
Never Married	4,366	46.0%
Currently Married	3,588	37.8%
Previously Married	1,543	16.2%
Separated	191	12.4%
Widowed	370	24.0%
Divorced	982	63.6%
Educational Attainment (2023)		
Adult Population Age 25 Years or Over	5,877	
Elementary (Grade Level 0 to 8)	103	1.8%
Some High School (Grade Level 9 to 11)	342	5.8%
High School Graduate	1,254	21.3%
Some College	1,548	26.3%
Associate Degree Only	307	5.2%
Bachelor Degree Only	1,441	24.5%
Graduate Degree	882	15.0%
Any College (Some College or Higher)	4,178	71.1%
College Degree + (Bachelor Degree or Higher)	2,323	39.5%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

City Limits

Housing

Total Housing Units (2023)	5,287	
Total Housing Units (2020)	5,414	
Historical Annual Growth (2020-2023)	-127	-
Housing Units Occupied (2023)	4,584	86.7%
Housing Units Owner-Occupied	2,405	52.5%
Housing Units Renter-Occupied	2,179	47.5%
Housing Units Vacant (2023)	703	13.3%

Household Size (2023)

Total Households	4,584	
1 Person Households	1,334	29.1%
2 Person Households	1,791	39.1%
3 Person Households	708	15.4%
4 Person Households	468	10.2%
5 Person Households	197	4.3%
6 Person Households	57	1.2%
7 or More Person Households	29	0.6%

Household Income Distribution (2023)

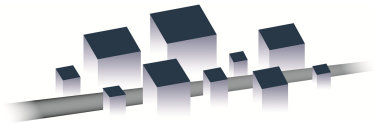
HH Income \$200,000 or More	314	6.8%
HH Income \$150,000 to \$199,999	279	6.1%
HH Income \$125,000 to \$149,999	418	9.1%
HH Income \$100,000 to \$124,999	373	8.1%
HH Income \$75,000 to \$99,999	440	9.6%
HH Income \$50,000 to \$74,999	680	14.8%
HH Income \$35,000 to \$49,999	337	7.4%
HH Income \$25,000 to \$34,999	343	7.5%
HH Income \$15,000 to \$24,999	540	11.8%
HH Income \$10,000 to \$14,999	540	11.8%
HH Income Under \$10,000	317	6.9%

Household Vehicles (2023)

Households 0 Vehicles Available	63	1.4%
Households 1 Vehicle Available	1,848	40.3%
Households 2 Vehicles Available	1,674	36.5%
Households 3 or More Vehicles Available	998	21.8%
Total Vehicles Available	8,634	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	5,261	60.9%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	3,373	39.1%
Average Vehicles per Renter-Occupied Household	1.5	

Travel Time (2023)

Worker Base Age 16 years or Over	6,159	
Travel to Work in 14 Minutes or Less	4,018	65.2%
Travel to Work in 15 to 29 Minutes	930	15.1%
Travel to Work in 30 to 59 Minutes	561	9.1%
Travel to Work in 60 Minutes or More	481	7.8%
Work at Home	169	2.7%
Average Minutes Travel to Work	8.7	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

City Limits

Transportation To Work (2023)

Worker Base Age 16 years or Over	6,159	
Drive to Work Alone	5,406	87.8%
Drive to Work in Carpool	406	6.6%
Travel to Work by Public Transportation	-	-
Drive to Work on Motorcycle	1	-
Bicycle to Work	1	-
Walk to Work	169	2.7%
Other Means	7	0.1%
Work at Home	169	2.7%

Daytime Demographics (2023)

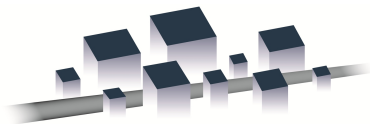
Total Businesses	510	
Total Employees	5,329	
Company Headquarter Businesses	12	2.4%
Company Headquarter Employees	326	6.1%
Employee Population per Business	10.4	to 1
Residential Population per Business	23.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,511	

Labor Force

Labor Population Age 16 Years or Over (2023)	9,363	
Labor Force Total Males (2023)	4,581	48.9%
Male Civilian Employed	3,124	68.2%
Male Civilian Unemployed	176	3.8%
Males in Armed Forces	-	-
Males Not in Labor Force	1,281	28.0%
Labor Force Total Females (2023)	4,782	51.1%
Female Civilian Employed	3,045	63.7%
Female Civilian Unemployed	112	2.3%
Females in Armed Forces	12	0.3%
Females Not in Labor Force	1,613	33.7%
Unemployment Rate	288	3.1%

Occupation (2023)

Occupation Population Age 16 Years or Over	6,154	
Occupation Total Males	3,117	50.6%
Occupation Total Females	3,037	49.4%
Management, Business, Financial Operations	819	13.3%
Professional, Related	1,279	20.8%
Service	1,422	23.1%
Sales, Office	1,384	22.5%
Farming, Fishing, Forestry	33	0.5%
Construction, Extraction, Maintenance	537	8.7%
Production, Transport, Material Moving	680	11.0%
White Collar Workers	3,482	56.6%
Blue Collar Workers	2,672	43.4%



RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Weatherford, Oklahoma

City Limits

Units In Structure (2023)

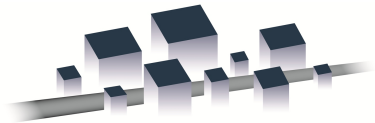
Total Units	4,584	
1 Detached Unit	2,968	64.7%
1 Attached Unit	112	2.4%
2 Units	227	5.0%
3 to 4 Units	234	5.1%
5 to 9 Units	278	6.1%
10 to 19 Units	235	5.1%
20 to 49 Units	71	1.5%
50 or More Units	70	1.5%
Mobile Home or Trailer	372	8.1%
Other Structure	19	0.4%

Homes Built By Year (2023)

Homes Built 2020 or later	-	-
Homes Built 2010 to 2019	407	7.7%
Homes Built 2000 to 2009	460	8.7%
Homes Built 1990 to 1999	506	9.6%
Homes Built 1980 to 1989	1,219	23.1%
Homes Built 1970 to 1979	837	15.8%
Homes Built 1960 to 1969	522	9.9%
Homes Built 1950 to 1959	312	5.9%
Homes Built 1940 to 1949	208	3.9%
Homes Built Before 1939	114	2.2%
Median Age of Homes	43.4	yrs

Home Values (2023)

Owner Specified Housing Units	2,405	
Home Values \$1,000,000 or More	2	-
Home Values \$750,000 to \$999,999	19	0.8%
Home Values \$500,000 to \$749,999	166	6.9%
Home Values \$400,000 to \$499,999	84	3.5%
Home Values \$300,000 to \$399,999	224	9.3%
Home Values \$250,000 to \$299,999	348	14.5%
Home Values \$200,000 to \$249,999	266	11.1%
Home Values \$175,000 to \$199,999	385	16.0%
Home Values \$150,000 to \$174,999	378	15.7%
Home Values \$125,000 to \$149,999	149	6.2%
Home Values \$100,000 to \$124,999	111	4.6%
Home Values \$90,000 to \$99,999	3	0.1%
Home Values \$80,000 to \$89,999	46	1.9%
Home Values \$70,000 to \$79,999	48	2.0%
Home Values \$60,000 to \$69,999	20	0.8%
Home Values \$50,000 to \$59,999	22	0.9%
Home Values \$35,000 to \$49,999	14	0.6%
Home Values \$25,000 to \$34,999	10	0.4%
Home Values \$10,000 to \$24,999	11	0.5%
Home Values Under \$10,000	101	4.2%
Owner-Occupied Median Home Value	\$193,863	
Renter-Occupied Median Rent	\$543	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Weatherford, Oklahoma

City Limits

Total Annual Consumer Expenditure (2023)

Total Household Expenditure	\$267.85 M
Total Non-Retail Expenditure	\$141.73 M
Total Retail Expenditure	\$126.12 M
Apparel	\$9.44 M
Contributions	\$8.65 M
Education	\$8.33 M
Entertainment	\$15.01 M
Food and Beverages	\$39.56 M
Furnishings and Equipment	\$9.34 M
Gifts	\$6.7 M
Health Care	\$22.4 M
Household Operations	\$10.46 M
Miscellaneous Expenses	\$5 M
Personal Care	\$3.6 M
Personal Insurance	\$1.85 M
Reading	\$579.83 K
Shelter	\$56.98 M
Tobacco	\$1.66 M
Transportation	\$48.52 M
Utilities	\$19.77 M

Monthly Household Consumer Expenditure (2023)

Total Household Expenditure	\$4,869	
Total Non-Retail Expenditure	\$2,577	52.9%
Total Retail Expenditures	\$2,293	47.1%
Apparel	\$172	3.5%
Contributions	\$157	3.2%
Education	\$151	3.1%
Entertainment	\$273	5.6%
Food and Beverages	\$719	14.8%
Furnishings and Equipment	\$170	3.5%
Gifts	\$122	2.5%
Health Care	\$407	8.4%
Household Operations	\$190	3.9%
Miscellaneous Expenses	\$91	1.9%
Personal Care	\$65	1.3%
Personal Insurance	\$34	0.7%
Reading	\$11	0.2%
Shelter	\$1,036	21.3%
Tobacco	\$30	0.6%
Transportation	\$882	18.1%
Utilities	\$359	7.4%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

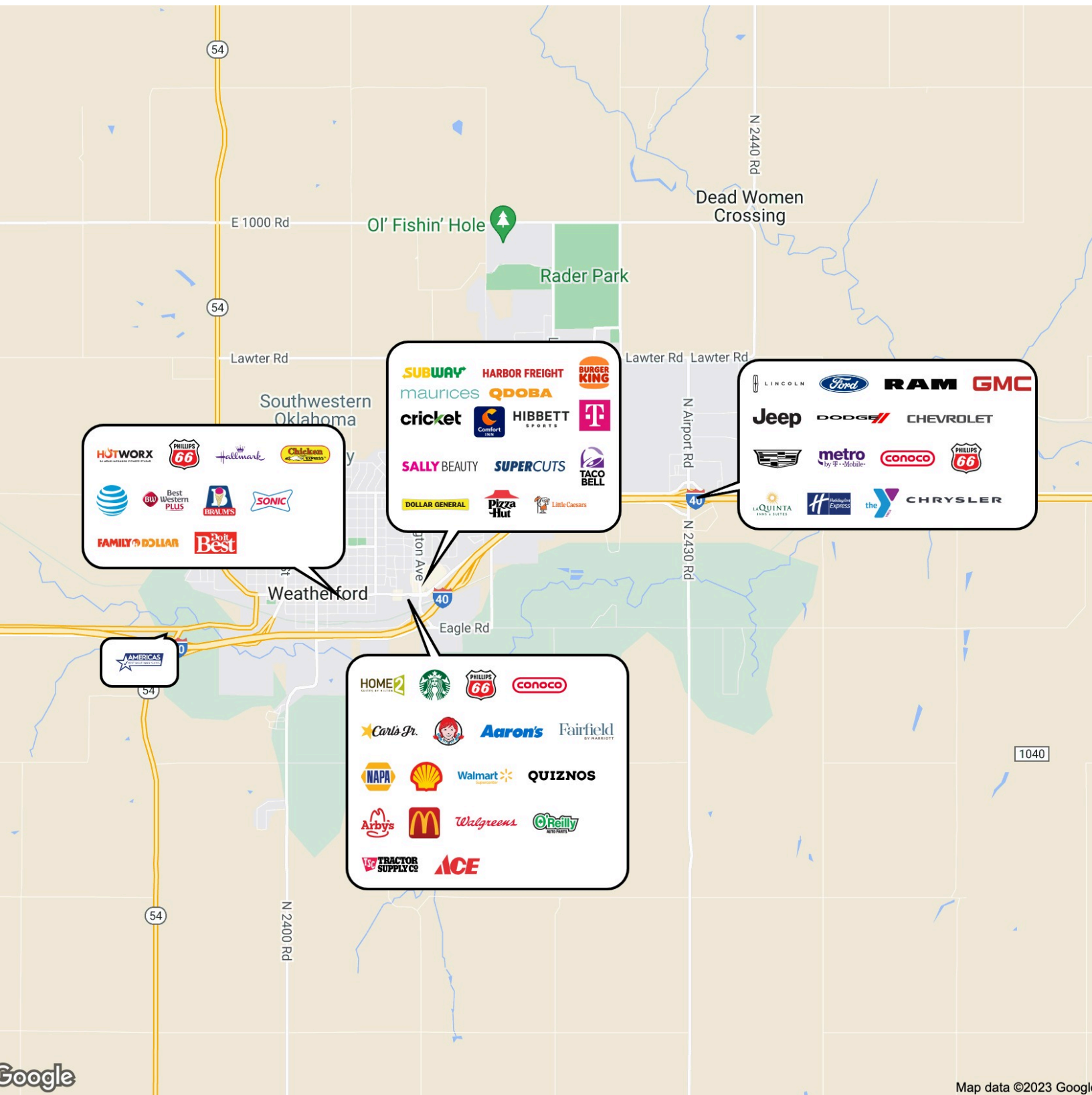
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



Logos in the top-left callout box:

- HOTWORX
- PHILLIPS 66
- Hallmark
- Chickadee Express
- AT&T
- Best Western PLUS
- BRALUM'S
- SONIC
- FAMILY DOLLAR
- Dollar Best

Logos in the top-middle callout box:

- SUBWAY
- HARBOR FREIGHT
- BURGER KING
- maurices
- QDOBA
- cricket
- COMFORT TV
- HIBBETT SPORTS
- SALLY BEAUTY
- SUPERCUTS
- TACO BELL
- DOLLAR GENERAL
- Pizza Hut
- Little Caesars

Logos in the top-right callout box:

- LINCOLN
- Ford
- RAM
- GMC
- Jeep
- DODGE
- CHEVROLET
- metro by 9-Mobility
- CONOCO
- PHILLIPS 66
- LA QUINTA INN & SUITES
- Holiday Express
- the CHRYSLER

Logo in the bottom-left callout box:

- AMERICAS

Logos in the bottom-middle callout box:

- HOME 2
- Starbucks
- PHILLIPS 66
- CONOCO
- Carl's Jr.
- Aaron's
- Fairfield BY HARBURY
- NAPA
- Shell
- Walmart
- QUIZNOS
- Arby's
- McDonald's
- Walgreens
- O'Reilly AUTO PARTS
- TRACTOR SUPPLY CO.
- ACE

Weatherford, Oklahoma

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$5.75 M / \$2.62 M	54
Men's Clothing Stores	\$203.53 K / \$371.7 K	-45
Women's Clothing Stores	\$882.65 K / \$1.8 M	-51
Children's, Infants' Clothing Stores	\$376.21 K / \$447.96 K	-16
Family Clothing Stores	\$2.35 M / \$-15	100
Clothing Accessory Stores	\$188.72 K / \$11	100
Other Apparel Stores	\$287.42 K / \$-20	100
Shoe Stores	\$963.01 K / \$5	100
Jewelry Stores	\$463.35 K / \$20	100
Luggage Stores	\$36.17 K / \$1	100
Furniture, Home Furnishings Stores	\$2.79 M / \$2.48 M	11
Furniture Stores	\$1.73 M / \$13	100
Floor Covering Stores	\$286.55 K / \$2.48 M	-88
Other Home Furnishing Stores	\$776.81 K / \$-4	100
Electronics, Appliance Stores	\$2.11 M / \$36.22 K	98
Building Material, Garden Equipment, Supplies Dealers	\$6.76 M / \$5.38 M	20
Home Centers	\$3.18 M / \$186.93 K	94
Paint, Wallpaper Stores	\$229.8 K / \$650.76 K	-65
Hardware Stores	\$293.06 K / \$1.69 M	-83
Other Building Materials Stores	\$2.24 M / \$2.56 M	-13
Outdoor Power Equipment Stores	\$108.82 K / \$286.13 K	-62
Nursery, Garden Stores	\$702.32 K / \$-12	100
Food, Beverage Stores	\$18.49 M / \$5.36 M	71
Grocery Stores	\$16.51 M / \$2.07 M	87
Convenience Stores	\$641.62 K / \$1.8 M	-64
Meat Markets	\$188.36 K / \$-18	100
Fish, Seafood Markets	\$69.22 K / \$8	100
Fruit, Vegetable Markets	\$114.28 K / \$22.91 K	80
Other Specialty Food Markets	\$197.57 K / -	100
Liquor Stores	\$771.03 K / \$1.46 M	-47

Weatherford, Oklahoma

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$4.53 M / \$6.28 M	-28
Pharmacy, Drug Stores	\$3.8 M / \$5.28 M	-28
Cosmetics, Beauty Stores	\$222.83 K / \$219.04 K	2
Optical Goods Stores	\$252.35 K / \$162.32 K	36
Other Health, Personal Care Stores	\$259.87 K / \$623.2 K	-58
Sporting Goods, Hobby, Book, Music Stores	\$2.15 M / \$3.27 M	-34
Sporting Goods Stores	\$1.17 M / \$1.63 M	-28
Hobby, Toy, Game Stores	\$339.86 K / \$3	100
Sewing, Needlecraft Stores	\$109.79 K / \$-11	100
Musical Instrument Stores	\$96.63 K / \$9	100
Book Stores	\$435.02 K / \$1.64 M	-73
General Merchandise Stores	\$18.11 M / \$3.91 M	78
Department Stores	\$4.69 M / \$430.32 K	91
Warehouse Superstores	\$11.65 M / \$-7	100
Other General Merchandise Stores	\$1.77 M / \$3.48 M	-49
Miscellaneous Store Retailers	\$2.45 M / \$1.72 M	30
Florists	\$86.87 K / \$58.37 K	33
Office, Stationary Stores	\$245.02 K / \$-3	100
Gift, Souvenir Stores	\$296.91 K / \$126.34 K	57
Used Merchandise Stores	\$169.56 K / \$468.79 K	-64
Pet, Pet Supply Stores	\$987.53 K / \$119.06 K	88
Art Dealers	\$80.13 K / \$11	100
Mobile Home Dealers	\$145.4 K / \$-14	100
Other Miscellaneous Retail Stores	\$441.21 K / \$944.85 K	-53
Non-Store Retailers	\$8.33 M / \$630.27 K	92
Mail Order, Catalog Stores	\$6.93 M / \$-15	100
Vending Machines	\$190.74 K / \$-23	100
Fuel Dealers	\$675.36 K / \$423 K	37
Other Direct Selling Establishments	\$532.34 K / \$207.31 K	61

Weatherford, Oklahoma

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$16.1 M / \$24.72 M	-35
Hotels, Other Travel Accommodations	\$885.86 K / \$972.18 K	-9
RV Parks	\$8.76 K / \$3.95 K	55
Rooming, Boarding Houses	\$6.19 K / \$79.52 K	-92
Full Service Restaurants	\$9.42 M / \$7.51 M	20
Limited Service Restaurants	\$4.38 M / \$14.77 M	-70
Special Food Services, Catering	\$1.4 M / \$1.17 M	16
Drinking Places	\$404.68 K / \$615.57 K	-34
Gasoline Stations	\$13.37 M / \$57.58 M	-77
Motor Vehicle, Parts Dealers	\$24.76 M / \$35.48 M	-30
New Car Dealers	\$19 M / \$29.36 M	-35
Used Car Dealers	\$1.96 M / \$815.21 K	58
Recreational Vehicle Dealers	\$398.4 K / \$-20	100
Motorcycle, Boat Dealers	\$862.16 K / \$14	100
Auto Parts, Accessories	\$1.52 M / \$5.31 M	-71
Tire Dealers	\$1.02 M / \$-5	100
2023 Population		11,753
2028 Population		11,570
% Population Change 2023-2028		-1.6%
2023 Adult Population Age 18+		9,035
2023 Population Male		5,805
2023 Population Female		5,948
2023 Households		4,584
2023 Median Household Income		57,387
2023 Average Household Income		77,288

Retail Potential

Retail Potential Profile



Weatherford, Oklahoma	
City Limits	
2023 Population	11,753
2028 Population	11,570
% Population Change 2020-2023	-2.3%
2023 Adult Population Age 18+	\$9,035
2023 Population Male	\$5,805
2023 Population Female	\$5,948
2023 Households	\$4,584
2023 Median Household Income	\$57,387
2023 Average Household Income	\$77,288
Clothing, Clothing Accessories Stores	\$5.75 M
Men's Clothing Stores	\$203.53 K
Women's Clothing Stores	\$882.65 K
Children's, Infants' Clothing Stores	\$376.21 K
Family Clothing Stores	\$2.35 M
Clothing Accessory Stores	\$188.72 K
Other Apparel Stores	\$287.42 K
Shoe Stores	\$963.01 K
Jewelry Stores	\$463.35 K
Luggage Stores	\$36.17 K
Furniture, Home Furnishings Stores	\$2.79 M
Furniture Stores	\$1.73 M
Floor Covering Stores	\$286.55 K
Other Home Furnishing Stores	\$776.81 K
Electronics, Appliance Stores	\$2.11 M
Gasoline Stations	\$13.37 M
Building Material, Garden Equipment, Supplies Dealers	\$6.76 M
Home Centers	\$3.18 M
Paint, Wallpaper Stores	\$229.8 K
Hardware Stores	\$293.06 K
Other Building Materials Stores	\$2.24 M
Outdoor Power Equipment Stores	\$108.82 K
Nursery, Garden Stores	\$702.32 K
Food, Beverage Stores	\$18.49 M
Grocery Stores	\$16.51 M
Convenience Stores	\$641.62 K
Meat Markets	\$188.36 K
Fish, Seafood Markets	\$69.22 K
Fruit, Vegetable Markets	\$114.28 K
Other Specialty Food Markets	\$197.57 K
Liquor Stores	\$771.03 K

Weatherford, Oklahoma	
City Limits	
Health, Personal Care Stores	\$4.53 M
Pharmacy, Drug Stores	\$3.8 M
Cosmetics, Beauty Stores	\$222.83 K
Optical Goods Stores	\$252.35 K
Other Health, Personal Care Stores	\$259.87 K
Sporting Goods, Hobby, Book, Music Stores	\$2.15 M
Sporting Goods Stores	\$1.17 M
Hobby, Toy, Game Stores	\$339.86 K
Sewing, Needlecraft Stores	\$109.79 K
Musical Instrument Stores	\$96.63 K
Book Stores	\$435.02 K
General Merchandise Stores	\$18.11 M
Department Stores	\$4.69 M
Warehouse Superstores	\$11.65 M
Other General Merchandise Stores	\$1.77 M
Miscellaneous Store Retailers	\$2.45 M
Florists	\$86.87 K
Office, Stationary Stores	\$245.02 K
Gift, Souvenir Stores	\$296.91 K
Used Merchandise Stores	\$169.56 K
Pet, Pet Supply Stores	\$987.53 K
Art Dealers	\$80.13 K
Mobile Home Dealers	\$145.4 K
Other Miscellaneous Retail Stores	\$441.21 K
Non-Store Retailers	\$8.33 M
Mail Order, Catalog Stores	\$6.93 M
Vending Machines	\$190.74 K
Fuel Dealers	\$675.36 K
Other Direct Selling Establishments	\$532.34 K
Accommodation, Food Services	\$16.5 M
Hotels, Other Travel Accommodations	\$885.86 K
RV Parks	\$8.76 K
Rooming, Boarding Houses	\$6.19 K
Full Service Restaurants	\$9.42 M
Limited Service Restaurants	\$4.38 M
Special Food Services, Catering	\$1.4 M
Drinking Places	\$404.68 K
Motor Vehicle, Parts Dealers	\$24.76 M
New Car Dealers	\$19 M
Used Car Dealers	\$1.96 M
Recreational Vehicle Dealers	\$398.4 K
Motorcycle, Boat Dealers	\$862.16 K
Auto Parts, Accessories	\$1.52 M
Tire Dealers	\$1.02 M

Income Summary

Weatherford, Oklahoma

City Limits

Population

Estimated Population (2023)	11,753	
Projected Population (2028)	11,570	
Census Population (2020)	12,035	
Census Population (2010)	10,889	
<i>Projected Annual Growth (2023 to 2028)</i>	-183	-0.3%
<i>Historical Annual Growth (2020 to 2023)</i>	-282	-0.8%
<i>Historical Annual Growth (2010 to 2020)</i>	1,146	1.1%

Households

Estimated Households (2023)	4,584	
Projected Households (2028)	4,339	
Census Households (2020)	4,704	
Census Households (2010)	4,464	
<i>Projected Annual Growth (2023 to 2028)</i>	-245	-1.1%
<i>Historical Annual Growth (2020 to 2023)</i>	-120	-0.9%
<i>Historical Annual Growth (2010 to 2020)</i>	240	0.5%

Average Household Income

Estimated Average Household Income (2023)	\$77,288	
Projected Average Household Income (2028)	\$87,206	
Census Average Household Income (2020)	\$54,762	
Census Average Household Income (2010)	\$40,656	
<i>Projected Annual Growth (2023 to 2028)</i>	\$9,918	2.6%
<i>Historical Annual Growth (2020 to 2023)</i>	\$22,526	3.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$14,106	3.5%

Median Household Income

Estimated Median Household Income (2023)	\$57,387	
Projected Median Household Income (2028)	\$58,864	
Census Median Household Income (2020)	\$46,331	
Census Median Household Income (2010)	\$28,163	
<i>Projected Annual Growth (2023 to 2028)</i>	\$1,477	0.5%
<i>Historical Annual Growth (2020 to 2023)</i>	\$11,056	1.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$18,168	6.5%

Per Capita Income

Estimated Per Capita Income (2023)	\$30,621	
Projected Per Capita Income (2028)	\$33,188	
Census Per Capita Income (2020)	\$22,445	
Census Per Capita Income (2010)	\$16,160	
<i>Projected Annual Growth (2023 to 2028)</i>	\$2,567	1.7%
<i>Historical Annual Growth (2020 to 2023)</i>	\$8,176	2.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,285	3.9%

Other Income

Estimated Families (2023)	2,759
Estimated Average Family Income (2023)	\$94,291
Estimated Median Family Income (2023)	\$80,051
Estimated Average Household Net Worth (2023)	\$378,094

Consumer Expenditure Summary

Consumer Expenditure Summary



Weatherford, Oklahoma		
City Limits		
Estimated Population		11,753
Estimated Households		4,584
Household Expenditure		\$267.85 M
Per Household ~ Per Capita	\$58,431	\$22,790
Non-Retail Expenditures	\$141.73 M	52.9%
Per Household ~ Per Capita	\$30,918	\$12,059
Retail Expenditures	\$126.12 M	47.1%
Per Household ~ Per Capita	\$27,513	\$10,731
Apparel	\$9.44 M	3.5%
Per Household ~ Per Capita	\$2,058	\$803
Contributions	\$8.65 M	3.2%
Per Household ~ Per Capita	\$1,887	\$736
Education	\$8.33 M	3.1%
Per Household ~ Per Capita	\$1,817	\$709
Entertainment	\$15.01 M	5.6%
Per Household ~ Per Capita	\$3,274	\$1,277
Food, Beverages	\$39.56 M	14.8%
Per Household ~ Per Capita	\$8,631	\$3,366
Furnishings, Equipment	\$9.34 M	3.5%
Per Household ~ Per Capita	\$2,038	\$795
Gifts	\$6.7 M	2.5%
Per Household ~ Per Capita	\$1,461	\$570
Health Care	\$22.4 M	8.4%
Per Household ~ Per Capita	\$4,886	\$1,906
Household Operations	\$10.46 M	3.9%
Per Household ~ Per Capita	\$2,282	\$890
Miscellaneous Expenses	\$5 M	1.9%
Per Household ~ Per Capita	\$1,091	\$426
Personal Care	\$3.6 M	1.3%
Per Household ~ Per Capita	\$785	\$306
Personal Insurance	\$1.85 M	0.7%
Per Household ~ Per Capita	\$403	\$157
Reading	\$579.83 K	0.2%
Per Household ~ Per Capita	\$126	\$49
Shelter	\$56.98 M	21.3%
Per Household ~ Per Capita	\$12,429	\$4,848
Tobacco	\$1.66 M	0.6%
Per Household ~ Per Capita	\$363	\$142
Transportation	\$48.52 M	18.1%
Per Household ~ Per Capita	\$10,585	\$4,128
Utilities	\$19.77 M	7.4%
Per Household ~ Per Capita	\$4,313	\$1,682

Consumer Expenditure Trend



Weatherford, Oklahoma		
City Limits		
Population / Households (2023)		
Estimated Population		11,753
Estimated Households		4,584
Total Annual Consumer Expenditure (2023)		
Total Household Expenditure		\$267.85 M
Total Non-Retail Expenditure		\$141.73 M
Total Retail Expenditure		\$126.12 M
Apparel		\$9.44 M
Contributions		\$8.65 M
Education		\$8.33 M
Entertainment		\$15.01 M
Food and Beverages		\$39.56 M
Furnishings and Equipment		\$9.34 M
Gifts		\$6.7 M
Health Care		\$22.4 M
Household Operations		\$10.46 M
Miscellaneous Expenses		\$5 M
Personal Care		\$3.6 M
Personal Insurance		\$1.85 M
Reading		\$579.83 K
Shelter		\$56.98 M
Tobacco		\$1.66 M
Transportation		\$48.52 M
Utilities		\$19.77 M
Monthly Household Consumer Expenditure (2023)		
Total Household Expenditure		\$4,869
Total Non-Retail Expenditure		\$2,577 52.9%
Total Retail Expenditure		\$2,293 47.1%
Apparel		\$172 3.5%
Contributions		\$157 3.2%
Education		\$151 3.1%
Entertainment		\$273 5.6%
Food and Beverages		\$719 14.8%
Furnishings and Equipment		\$170 3.5%
Gifts		\$122 2.5%
Health Care		\$407 8.4%
Household Operations		\$190 3.9%
Miscellaneous Expenses		\$91 1.9%
Personal Care		\$65 1.3%
Personal Insurance		\$34 0.7%
Reading		\$11 0.2%
Shelter		\$1,036 21.3%
Tobacco		\$30 0.6%
Transportation		\$882 18.1%
Utilities		\$359 7.4%

Consumer Expenditure Trend



Weatherford, Oklahoma

City Limits

Population / Households (2028)

Projected Population	11,570
Projected Households	4,339

Total Annual Consumer Expenditure (2028)

Total Household Expenditure	\$275.62 M
Total Non-Retail Expenditure	\$145.9 M
Total Retail Expenditure	\$129.73 M
Apparel	\$9.74 M
Contributions	\$8.92 M
Education	\$8.57 M
Entertainment	\$15.47 M
Food and Beverages	\$40.71 M
Furnishings and Equipment	\$9.62 M
Gifts	\$6.89 M
Health Care	\$23 M
Household Operations	\$10.79 M
Miscellaneous Expenses	\$5.15 M
Personal Care	\$3.7 M
Personal Insurance	\$1.91 M
Reading	\$596.35 K
Shelter	\$58.67 M
Tobacco	\$1.7 M
Transportation	\$49.9 M
Utilities	\$20.3 M

Consumer Expenditure Growth (2023 to 2028)

Total Household Expenditure	\$7.78 M
Total Non-Retail Expenditure	\$4.17 M
Total Retail Expenditure	\$3.61 M
Apparel	\$307.14 K
Contributions	\$266.43 K
Education	\$243.36 K
Entertainment	\$463.67 K
Food and Beverages	\$1.14 M
Furnishings and Equipment	\$273.76 K
Gifts	\$189.39 K
Health Care	\$596.09 K
Household Operations	\$328.13 K
Miscellaneous Expenses	\$147.15 K
Personal Care	\$104.7 K
Personal Insurance	\$61.44 K
Reading	\$16.52 K
Shelter	\$1.69 M
Tobacco	\$35.73 K
Transportation	\$1.38 M
Utilities	\$526.31 K

Crime Risk

Weatherford, Oklahoma	
City Limits	
Demographics	
Population	11,753
Census Population	12,035
Households	4,584
Average Household Income	\$77,288
Median Household Income	\$57,387
Per Capita Income	\$30,621
Total Crime	
Crime Index	117
Crime Level	Average
Personal Crime	
Crime Index	70
Crime Level	Below Average
Murder	
Crime Index	23
Crime Level	Very Low
Rape	
Crime Index	52
Crime Level	Low Risk
Robbery	
Crime Index	94
Crime Level	Average
Assault	
Crime Index	66
Crime Level	Below Average
Property Crime	
Crime Index	125
Crime Level	Above Average
Burglary	
Crime Index	185
Crime Level	Very High
Larceny	
Crime Index	112
Crime Level	Average
Motor Vehicle Theft	
Crime Index	119
Crime Level	Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis



Weatherford, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
NAPA	1 / 2	6,200	
O'Reilly	1 / 2	8,500	
Banks			
BancFirst	1 / 1	8,500	
Banks Minor			
Bank	8 / 20		
Clothing Apparel			
maurices	1 / 1	6,000	
Convenience Stores			
Alon	1 / 1	3,500	
Conoco	4 / 5	2,500	
VOID Love's	0 / 1	7,300	10.55 Mi SW
Phillips 66	4 / 8	2,500	
Shell	1 / 3	1,800	
VOID Sinclair	0 / 1	2,000	15.95 Mi NW
VOID Valero	0 / 1	3,200	15.83 Mi SW
Dealerships			
Cadillac	1 / 1		
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 2		
GMC	1 / 1		
Jeep	1 / 1		
Lincoln	1 / 1		
RAM	1 / 1		
Discount Department Stores			
Wal-Mart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	1 / 3	9,600	
VOID Dollar Tree	0 / 1	11,800	17.23 Mi SW
Family Dollar	1 / 2	9,400	
Drug Stores			
Walgreens	1 / 1	14,800	
Education			
College	1 / 1		

Void Analysis



Weatherford, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
	Day Care	8 / 14		
	High School	1 / 4		
	PK - 8	4 / 11		
Entertainment				
VOID	Theatres	0 / 1		3.08 Mi SW
EV Charging Stations				
	ChargePoint	1 / 1		
	Electrify America	1 / 1		
	Tesla	1 / 1		
Fitness				
VOID	Anytime Fitness	0 / 1	5,100	17.05 Mi SW
	Hotworx	1 / 1	2,000	
	YMCA	1 / 1	41,600	
Furniture Household				
	Aarons	1 / 1	9,000	
VOID	Rent A Center	0 / 1	5,700	16.57 Mi SW
Health Beauty				
	Sally Beauty Supply	1 / 1	2,300	
	Supercuts	1 / 1	1,800	
Health Care				
	Anesthesiology	1 / 2		
VOID	Audiologist	0 / 1		14.11 Mi SW
VOID	Certified Nurse Midwife	0 / 1		17.64 Mi SW
	Certified Registered Nurse Anesthetist	1 / 1		
	Chiropractic	1 / 3		
VOID	Diagnostic Radiology	0 / 1		14.11 Mi SW
VOID	Dialysis Centers	0 / 1		17.79 Mi SW
VOID	Emergency Medicine	0 / 4		14.50 Mi NW
	Family Practice	5 / 10		
VOID	General Practice	0 / 1		16.17 Mi SW
	General Surgery	2 / 4		
VOID	Hospitalist	0 / 1		17.61 Mi SW
VOID	Internal Medicine	0 / 1		16.17 Mi SW
	Interventional Pain Management	1 / 1		
VOID	Medical Oncology	0 / 1		17.61 Mi SW
	Nurse Practitioner	3 / 8		
	Obstetrics and Gynecology	1 / 2		

Void Analysis



Weatherford, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
	Ophthalmology	1 / 2		
	Optometry	3 / 6		
VOID	Orthopedic Surgery	0 / 1		16.17 Mi SW
VOID	Physical Medicine and Rehabilitation	0 / 1		17.64 Mi SW
	Physical Therapy	5 / 7		
	Physician Assistant	3 / 5		
VOID	Podiatry	0 / 2		14.11 Mi SW
VOID	Rheumatology	0 / 1		14.11 Mi SW
Home Improvement				
	Ace Hardware	1 / 2	16,200	
	Do It Best	1 / 2	16,200	
	Harbor Freight Tools	1 / 1	17,100	
	Sherwin-Williams	1 / 1	7,300	
VOID	Sutherlands	0 / 1	71,400	17.36 Mi SW
	Tractor Supply Company	1 / 1	26,300	
Hotels				
VOID	Americas Best Value Inn	0 / 1	15,000	2.63 Mi SW
	Best Western Plus	1 / 1	19,200	
	Comfort	1 / 1	14,500	
VOID	Days Inn	0 / 1	12,900	16.55 Mi SW
VOID	Econo Lodge	0 / 1	17,400	16.73 Mi SW
	Fairfield Inn and Suites	1 / 1	18,200	
VOID	Hampton Inn	0 / 1	18,300	17.07 Mi SW
	Holiday Inn Express	1 / 2	16,400	
	Home2	1 / 1	15,900	
	La Quinta Inn & Suites	1 / 2	24,600	
VOID	Motel 6	0 / 1	24,300	17.34 Mi SW
VOID	Super 8	0 / 1	12,300	16.49 Mi SW
Restaurants Casual				
	Qdoba	1 / 1	2,900	
Restaurants Coffee Donuts				
	Starbucks	1 / 1	1,800	
Restaurants Fast Food Major				
	Arby's	1 / 1	3,300	
	Burger King	1 / 1	4,000	
VOID	KFC	0 / 1	3,100	17.18 Mi SW
	McDonald's	1 / 2	4,600	

Weatherford, Oklahoma	Site / Market Locations	Avg Square Footage	Closest Location
City Limits			
Sonic	1 / 2	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
Restaurants Fast Food Minor			
Carl's Jr.	1 / 1	3,400	
Chicken Express	1 / 1	3,000	
Restaurants Ice Cream Smoothie			
Braum's	1 / 2	5,100	
Restaurants Pizza			
Domino's Pizza	1 / 2	2,100	
Little Caesars	1 / 1	1,800	
Pizza Hut	1 / 2	2,800	
Restaurants Sandwich			
Quiznos	1 / 1	1,600	
Subway	1 / 2	1,700	
Specialty			
Hallmark	1 / 1	5,600	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wireless Stores			
AT&T	1 / 2	3,500	
Cricket	1 / 1	1,600	
MetroPCS	1 / 1	1,900	
T-Mobile	1 / 1	1,800	
Worship			
Baptist	3 / 5		